



Graphics and Logo Usage Agreement

Acceptance of this Graphics & Logo Usage Agreement is subject to the following terms:

Any variation of ANY RiverCenter logo (or the name "RiverCenter for the Performing Arts", "RiverCenter" or "RiverCenter Inc.") may not be used for any commercial purpose without prior approval by the Advancement Department at RiverCenter Inc.

- The "RiverCenter Inc." logo must ONLY be used when referring to the ORGANIZATION and is always subject to the approval of RiverCenter Incorporated's Advancement Department for each separate use.
- The "RiverCenter for the Performing Arts" logo must ONLY be used when referring to the FACILITY or LOCATION of an event.
- You may not use RiverCenter logos, images, graphics or the name "RiverCenter", "RiverCenter Inc." or "RiverCenter for the Performing Arts" in any manner that may possibly disparage, bring into disrepute, or derogate RiverCenter or its members in connection with any products or services that may possibly diminish or damage the goodwill of RiverCenter's name.
- You may not alter the appearance of any RiverCenter logo or wordmark. The logo or wordmark must stand by itself so as to avoid unintended associations with any other objects, including, without limitation, type, photographs, illustrations, borders, and edges. The only altering permitted is scaling. Proportions must remain locked when scaling any RiverCenter wordmark or logo.
- You may not use any RiverCenter logo as a feature or design element or incorporate it into any other wordmark or logo.
- You may not use any RiverCenter logo other than the versions provided on the RiverCenter website herein without the express permission from the Advancement Department at RiverCenter Inc. Additional color configurations are available on the Logos page of the website.
- Third party rentals must ONLY use the "RiverCenter for the Performing Arts" wordmark logos.
- You may not use any RiverCenter logo or the name "RiverCenter", "RiverCenter Inc." or "RiverCenter for the Performing Arts" in any manner that implies sponsorship or endorsement unless approved by RiverCenter Incorporated's Advancement Department.

“RiverCenter Inc.” logo:



“RiverCenter for the Performing Arts” logo:

